

Company name

One-line tagline

Pre-seed · \$[X] raise · [Date]

The big idea

One sentence vision. What the world looks like if we win.

Why this exists

Founder origin story. Why we are the right people to build this.

The problem

Specific customer. Specific pain. How we discovered it.

The wedge

What we are building first. Why this slice, not the whole thing.

Early signal

Waitlist, design partner LOIs, prototype usage. Anything real.

Why now

One or two shifts that make this possible today.

Market

Bottom-up TAM. Beachhead segment. Path to \$1B if we win.

Team

Founders. Why this team. Unfair advantage.

The ask

\$(X) at \$(Y) post or SAFE cap. Committed \$(Z). Runway and milestones.

Thank you

Contact, calendar, and what we want from this conversation.