

Company name

Decarbonising [sector]

Raising \$[X] · [Date]

The climate problem

Sector emissions in MtCO₂e per year. Current decarbonisation rate.
Why we are off-track for 2030 / 2050.

The solution

How our product cuts emissions. Mechanism. Quantified abatement per unit.

Tonnes abated

MtCO2e abated per customer / per unit / per year. Lifetime abatement.
Methodology cited.

Customer

Who buys this. Why now. Their decarbonisation pressure (regulator, board, supply chain, consumer).

Why now

Regulatory pressure (CSRD, CBAM, mandatory disclosure), cost crossover with incumbent, capital availability.

Market

Bottom-up TAM. Path through wedge segment to mainstream.

Traction

MW deployed / tCO2e abated / customer count / revenue. Anchor customers.

Unit economics

Cost per tonne abated. Green premium. Margin profile. LCOE if energy.

Competition and incumbents

Incumbent cost stack. Our wedge. Defensibility (IP, supply, contracts).

Team

Founders. Industry credibility. Scientific advisors.

Roadmap and policy

Scale-up milestones. Policy assumptions. Subsidy exposure.

The ask

\$(X) at \$(Y) post. What it funds: pilot, factory, first customer cohort.
Catalytic capital welcome.

Thank you

Contact, datasheet, technical appendix link.